



Filiera completa

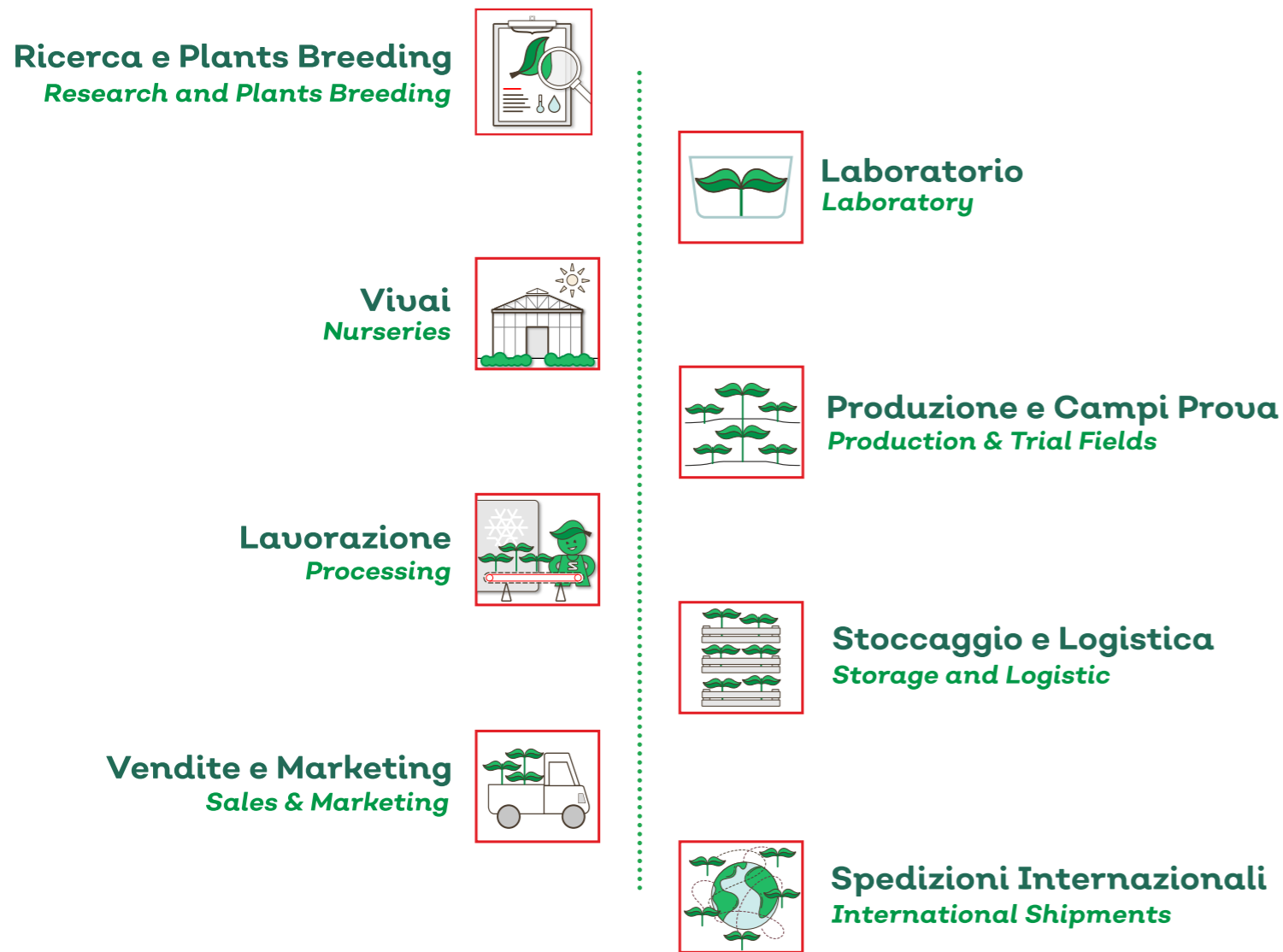
dalla ricerca alla commercializzazione

LE FRAGOLE di casa Salvi

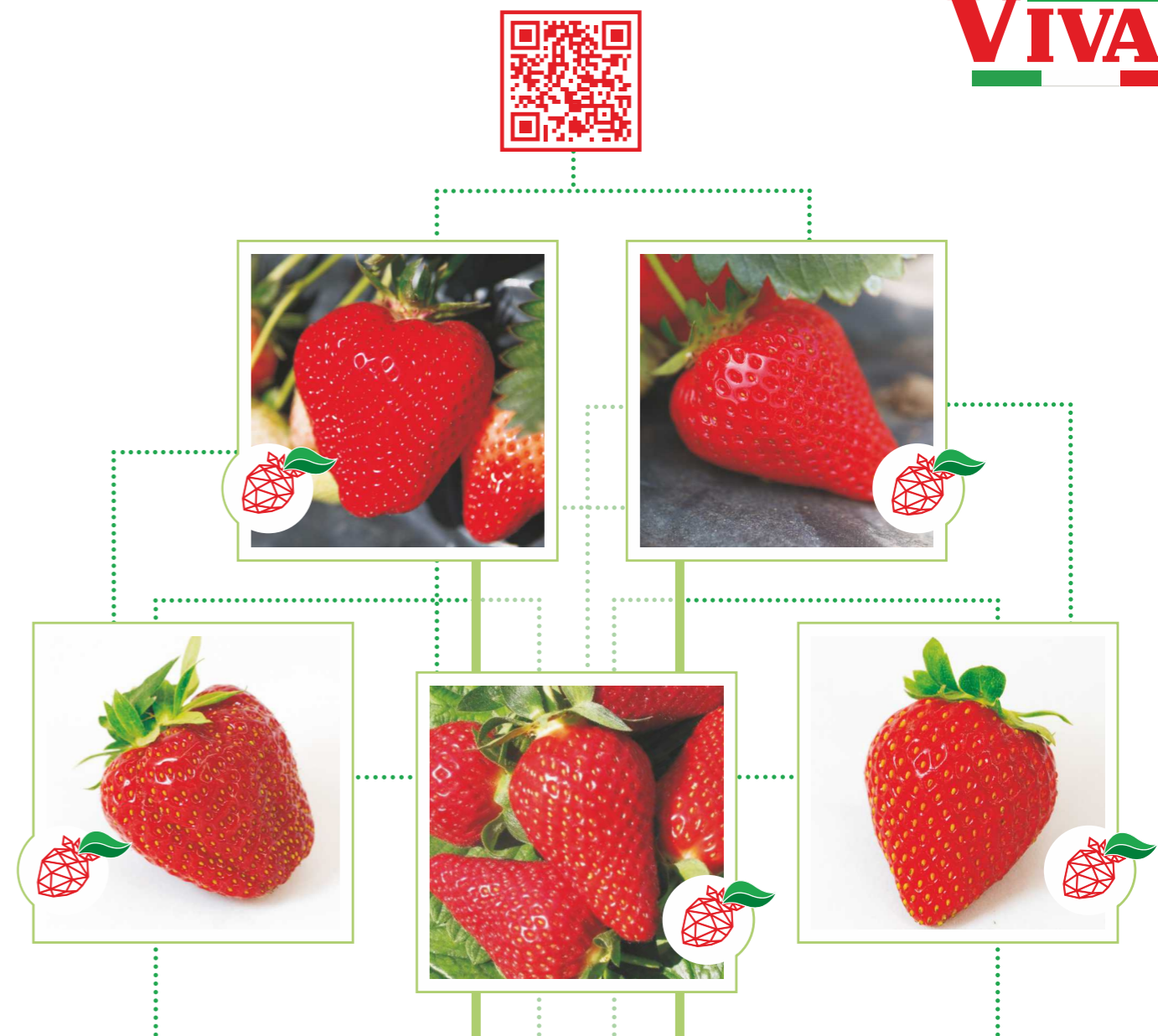
Our Strawberries



Production chain from research to supply



Ed. 09/2024



CERTIFICAZIONI / CERTIFICATIONS

- QVI
- CCPB
- Certificato CE (direttiva 2008/90/CE)/ CE certification



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CARATTERISTICHE/VARIETÀ
FEATURES/VARIETIES

CARATTERISTICHE/VARIETÀ FEATURES/VARIETIES		CLERY (PBR)	ANTEA (PBR)	AROSA	JOLY (PBR)	KLODIA* CIVH725*	LAETITIA (PBR)	SIBILLA (PBR)	APRICA (PBR)	QUICKY® CIVN251 (PBR)	GIUSY* CIVH413*	LYCIA® CIVN557*	MARMOLADA® Onebot (PBR)	ELSANTA	DELY (PBR)	CAMAROSA*	PARTHENOPE® CIVS115*	KOINÈ* CIVS113	NABILA (PBR)	ELIDE® CIVS906*	KAMILA (PBR)	SHAYDA* CIVL519*	ARDEA* CIVL514*	FLAVIA (PBR)	FLAMINIA (PBR)	CANTUS® CIVRH621*	VIVARA (PBR)	ANIA® CIVRH612*	EDWINA* CIVRH295*	MURANO (PBR)	CARATTERISTICHE/VARIETÀ FEATURES/VARIETIES			
AREA GEOGRAFICA AREA	NORD ITALIA/ CONTINENTALE EUROPEO <small>NORTHERN ITALY/ CONTINENTAL EUROPE NORTHERN COUNTRIES</small>	•	•	•	•	•	•	•	•	•	•	•	•	•	•																	NORD ITALIA/ CONTINENTALE EUROPEO <small>NORTHERN ITALY/ CONTINENTAL EUROPE NORTHERN COUNTRIES</small>		
	SUD ITALIA/ MEDITERRANEO <small>SOUTHERN ITALY/ MEDITERRANEAN</small>															•	•	•	•	•	•	•	•	•	•							SUD ITALIA/ MEDITERRANEO <small>SOUTHERN ITALY/ MEDITERRANEAN</small>		
TIPOLOGIA TYPE	RIFIORENTI <small>EVER BEARING DAY NEUTRAL</small>																									•	•	•	•	•		RIFIORENTI <small>EVER BEARING DAY NEUTRAL</small>		
	UNIFERE <small>HIGH CHILLING JUNE BEARING</small>	•	•	•	•	•	•	•	•	•	•	•	•	•	•																	UNIFERE <small>HIGH CHILLING JUNE BEARING</small>		
	UNIFERE <small>LOW CHILLING JUNE BEARING</small>															•	•	•	•	•	•	•	•	•	•							UNIFERE <small>LOW CHILLING JUNE BEARING</small>		
PRODUZIONE PRODUCTION	RACCOLTA <small>(gg rispetto a varietà di riferimento) HARVESTING TIME <small>(days, compared to reference variety)</small></small>	0 <small>(RIF/REF)</small>	+4	+9	+4	+4	+12	+7	+2	-5	+4	+1	+7	+6	0	0 <small>(RIF/REF)</small>	-5	-5	+4	0	+6	-7	-7	-2	+4	+1	+5	+2	0	0 <small>(RIF/REF)</small>	RACCOLTA <small>(gg rispetto a varietà di riferimento) HARVESTING TIME <small>(days, compared to reference variety)</small></small>			
	PIENO CAMPO <small>OPEN FIELD</small>	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	PIENO CAMPO <small>OPEN FIELD</small>		
	PROTETTA <small>PROTECTED CROPPING</small>	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	PROTETTA <small>PROTECTED CROPPING</small>	
	FUORI SUOLO <small>SOILLESS TABLE TOP</small>	•	•		•	•																				•						•	FUORI SUOLO <small>SOILLESS TABLE TOP</small>	
TIPO DI PIANTA PLANT TYPE	FRIGO CONSERVATA <small>COLD-STORED</small>	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	FRIGO CONSERVATA <small>COLD-STORED</small>		
	CIMA RADICATA <small>PLUG PLANTS MISTED TIPS</small>	•	•		•	•	•																									•	CIMA RADICATA <small>PLUG PLANTS MISTED TIPS</small>	
	FRESCA <small>FRESH BARE ROOTED</small>	•						•	•																								•	FRESCA <small>FRESH BARE ROOTED</small>
	TRAY PLANT	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	TRAY PLANT	
	MINI TRAY PLANT <small>OPTITRAY</small>	•			•	•																					•	•				•	MINI TRAY PLANT <small>OPTITRAY</small>	
	WAITING BED	•			•	•																											•	WAITING BED
FRUTTO FRUIT	SHELF LIFE	😊	😊	👉	😊	😊	😊	😊	😊	😊	😊	😊	😊	😊	😬	😊	😊	😊	😊	😊	😊	😊	😊	😊	😊	👉	👉	😊	😊	😊	😊	SHELF LIFE		



italianbynature
since 1891



LEGENDA/KEY
(PBR): Plant Breeders' Rights
® Marchio registrato/Registered trademark
* Marchio e Varietà vegetale in corso di brevettazione di proprietà del Consorzio Italiano Vivaisti (CIV)
Trademark and plant variety pending for patenting, property of Consorzio Italiano Vivaisti (CIV)

LEGENDA/KEY TO SYMBOLS
👉 SUPER
😊 OTTIMO/EXCELLENT
😊 BUONO/GOOD
😊 DISCRETO/FAIR
😊 SUFFICIENTE/SUFFICIENT